



# PING!

PING PONG  
SUPER HERO

PERSONALITY  
OF THE YEAR 2018



NOMINATED  
BY CASTLE MALL  
SHOPPING CENTRE  
NORWICH

## DOUG RANDALL

Doug has been nominated by Gemma Hyde, Marketing Manager at Castle Mall Shopping Centre, who told us:



The centre management team at Castle Mall shopping centre, and their marketing agency, Toolbox Marketing, would like to nominate Doug for the Ping Personality of the Year Award.

Doug has been integral for the shopping centre being able to launch Bat & Chat sessions every Tuesday for the over 55s. This is a great event to attract customers to the shopping centre, providing another reason to visit for the over 55s - a target group notoriously harder to reach.

Doug has volunteered every Tuesday between 1pm and 3pm since the sessions launched in April. Slow to start and pick up momentum, Doug has persisted with the sessions where around 20 people take part each week. We'd like to say it's the free tea and biscuits that attract the table tennis players, but we know it's really because Doug is a friendly, lovable volunteer and coach and that people enjoy spending time with him whilst socialising and being active.

We can't thank Doug enough for all his volunteer hours that he's clocked up. Without him, the Ping Pong Parlour at Castle Mall wouldn't be the huge success that it is.



*Doug is always on hand to offer advice at his Bat & Chat sessions in Norwich*



PING PONG  
PARLOUR™

